Join us to network, pack food, and help raise $1 million for the fight against food insecurity in our communities! Currently 1 in 5 Massachusetts families struggles to put food on the table. We’re uniting the “doers”—people and organizations that can make an impact, like you!—to ensure that the tens of thousands of vulnerable families living in our region have the food and essential supplies they need this holiday season. Join the doers!

**Sponsorship Levels:**

**$10,000+**
**TURKEY DINNER SPONSOR**
- Exclusive recognition on all official event materials
- An opportunity to participate in the speaking program
- Opportunity to distribute promotional collateral/swag
- Opportunity to display company branding on-site
- Prominent logo recognition on event signage and communications
- Social media spots and inclusion in media materials
- 30 volunteer spots for employees and clients at Young Professionals Night
- 1 two-hour packing shift for up to 30 individuals during Packing Week
- Early access to volunteer spots for Saturday Distribution Day

**$5,000+**
**CORNBREAD SPONSOR**
- Opportunity to display company branding on-site
- Prominent logo recognition on event signage and communications
- Social media recognition
- 20 volunteer spots for employees and clients
- 1 two-hour packing shift for up to 10 individuals during Packing Week

**$2,500+**
**STUFFING SPONSOR**
- Logo recognition on event signage and communications
- Social media recognition
- 10 volunteer spots for employees and clients

**$1,000+**
**SIDE OF GREENS SPONSOR**
- Logo recognition on event signage and communications
- 5 volunteer spots for employees and clients

**Individual Ticket: $50**

All logos must meet October 20, 2023 deadline to be included on printed materials, with the exception of the September 29, 2023 deadline for baags.
Calling All Doers!

For 24 years, United Way of Massachusetts Bay has helped ensure that families across our region have enough to eat during the holiday season. Last year, we brought together 51 community agencies, 400 donors, and 1,500 volunteers to distribute 280,000 pounds of food and 18,500 gift cards and raise $785,000 for emergency assistance that went immediately back into the community; in all, our 2022 food drive supported more than 80,000 community members!

But the need persists as ongoing economic challenges—including rising costs of food and other household essentials—leave tens of thousands of individuals and families struggling to put food on the table.

That’s why United Ways is transitioning the Thanksgiving Project to The Gratitude Project.

The essence of The Gratitude Project lies in its embrace of the cultural diversity of the people in our communities and recognition that the need knows no season and persists throughout the year.

We’re kicking off The Gratitude Project with our annual holiday food distribution, and throughout the year, The Gratitude Project will offer drives for essential supplies, fundraisers, and volunteer opportunities so that anyone can get involved. By uniting the doers to help in tangible ways, The Gratitude Project nurtures a deep sense of appreciation within each of us, inspiring us to recognize and celebrate the boundless power of community in advancing economic justice.

Learn More

As a supporter of The Gratitude Project, you’ll help thousands of people throughout our region by

• Providing food and essential supplies to vulnerable community members when they need it most.
• Easing the financial burden on families during the holiday season and throughout the year.
• Inspiring your colleagues and peers to join you as a Gratitude Project sponsor.

For more information, please contact Mirayah Cheek at mcheek@supportunitedway.org.

The amount deductible for Federal Income tax purposes is limited to the excess of the money contributed over the fair market value of the goods/services received in exchange for this contribution. The fair market value of goods/services received in exchange is $250.00 per seat.