You can help ensure thousands of families have enough to eat this holiday season.

More than 1 in 5 Massachusetts families with children experiences food insecurity. Even as we have emerged from the worst of the COVID-19 pandemic, ongoing economic challenges—including rising costs of food and other household essentials—leave tens of thousands of individuals and families struggling to put food on the table.

For 24 years, United Way of Massachusetts Bay has helped ensure that families across our region have enough to eat during the holiday season. Last year, we brought together 51 community agencies, 400 donors, and 1,500 volunteers to distribute 280,000 pounds of food and 18,500 gift cards and raise $785,000 for emergency assistance, supporting more than 80,000 community members.

This fall in the tradition of our annual holiday food distribution, we're uniting the “doers”—the people and organizations that can make an impact, like you!—to ensure that the tens of thousands of vulnerable families living in our region have the food and essential supplies they need this holiday season.

We invite you to join us by becoming a sponsor of The Gratitude Project. Together we can transform lives and build a more just world.

Learn More

AS A SUPPORTER OF THE GRATITUDE PROJECT, YOU’LL HELP:

• Provide food, products and essential supplies for vulnerable families
• Ease the financial burden of the holidays for tens of thousands of families
• Inspire others to join in our collective efforts to advance economic justice

ALL SUPPORTERS RECEIVE:

• Visibility and recognition of your donation
• Team-building experiences
• Social media recognition

THE GRATITUDE PROJECT EVENTS

Packing Week: November 14-17
Boston, MA

PE/VC Industry Night: November 14
Boston, MA

Family Night: November 15
Boston, MA

Young Professionals Night: November 16
Boston, MA

Distribution Day: November 18
Attleboro, Dorchester, Lawrence, Lowell, Lynn, Quincy, MA

unitedwaymassbay.org
Support Levels

$50,000+ SPONSORSHIP FEEDS 500 FAMILIES, PLUS YOU RECEIVE:
- Premier logo/name recognition on all printed and press materials*
- Prominent logo/name recognition on all printed and press materials, i.e. bags*
- Exclusive branding at two of the Saturday distribution sites
- Customized impact report highlighting your community investment
- 2 two-hour packing shifts of up to 20 individuals each
- 20 volunteer spots for Saturday Distribution Day
- 10 volunteer spots for Family Night
- 10 volunteer spots for Young Professionals Night

$25,000+ SPONSORSHIP FEEDS 400 FAMILIES, PLUS YOU RECEIVE:
- Prominent logo/name recognition on all printed and press materials*
- Social media and on-site recognition
- Exclusive branding at one of the Saturday distribution sites
- 2 two-hour packing shifts of up to 20 individuals each
- 10 volunteer spots at Saturday Distribution Day
- 5 volunteer spots at Family Night
- 5 volunteer spots at Young Professionals Night

$15,000 SPONSORSHIP FEEDS 300 FAMILIES, PLUS YOU RECEIVE:
- Prominent logo/name recognition on all printed and press materials*
- Social media and on-site recognition
- 1 two-hour packing shift for up to 20 individuals
- 5 volunteer spots at Saturday Distribution Day
- 2 volunteer spots at Family Night
- 5 volunteer spots at Young Professionals Night

$10,000 SPONSORSHIP FEEDS 200 FAMILIES, PLUS YOU RECEIVE:
- Prominent logo or name recognition on marketing materials and media*
- Social media and on-site recognition
- 1 two-hour packing shift for up to 20 individuals
- Early access to volunteer spots for Saturday Distribution Day
- 5 volunteer spots at Young Professionals Night

$5,000 SPONSORSHIP FEEDS 100 FAMILIES, PLUS YOU RECEIVE:
- Logo or name recognition on marketing materials and media*
- Social media and on-site recognition
- 1 two-hour packing shift for up to 10 individuals
- Access to volunteer spots to Saturday Distribution Day

$2,500 SPONSORSHIP FEEDS 50 FAMILIES, PLUS YOU RECEIVE:
- Logo or name recognition on marketing materials and media*
- Social media and on-site recognition
- 1 two-hour packing shift for up to 10 individuals

*All logos must meet October 20, 2023 deadline to be included on printed materials, with the exception of the September 29, 2023 deadline for bags.

THANK YOU!

For more information, please visit: unitedwaymassbay.org/TGPsponsor