Join us to network, pack food, and help raise $1 million for the fight against food insecurity in our communities! Currently 1 in 5 Massachusetts families struggles to put food on the table. We’re uniting the “doers”—people and organizations that can make an impact, like you!—to ensure that the tens of thousands of vulnerable families living in our region have the food and essential supplies they need this holiday season. Join the doers!

Sponsorship Levels:

**PRESENTING SPONSOR**
$50,000  
FEEDS 500 FAMILIES  
plus you receive
- Prominent logo/name recognition on all printed and press materials for the industry night and TGP  
- Exclusive branding at one of the Saturday distribution sites  
- Social media and on-site logo/name recognition  
- 6 volunteer spots at Family Night  
- 10 volunteer spots for Young Professionals Night  
- 25 tickets for PEVC Industry Night*

**PREMIER SPONSOR**
$25,000  
FEEDS 400 FAMILIES  
plus you receive
- Prominent logo recognition on all printed and press materials  
- Logo/name recognition on social media and on-site  
- 4 volunteer spots at Family Night  
- 6 volunteer spots at young professionals Night  
- 18 tickets at PEVC Industry Night*

**PLATINUM SPONSOR**
$15,000  
FEEDS 300 FAMILIES  
plus you receive
- Prominent logo recognition on all printed and press materials  
- On-site logo/name recognition  
- 5 volunteer spots at Young Professionals Night  
- 12 tickets to PEVC Industry Night*

**GOLD SPONSOR**
$10,000  
FEEDS 200 FAMILIES  
plus you receive
- Logo/name recognition on marketing and press materials  
- On-site recognition  
- 2 spots to Young Professionals Night  
- 8 tickets at PEVC Industry Night*

**SILVER SPONSOR**
$5,000  
FEEDS 100 FAMILIES  
plus you receive
- Logo/name recognition on marketing materials  
- Social media and on-site recognition  
- 6 tickets at PEVC Industry Night*

*Sponsors may include spouses/guests over the age of 21. Individual tickets may be purchased for $250 each.

All logos must meet October 20, 2023 deadline to be included on printed materials, with the exception of the September 29, 2023 deadline for bags.

**PAST SPONSORS INCLUDE:** Bain & Co., Ropes & Gray, Deloitte, Credit Suisse, PwC, Stax, McKinsey, Latham & Watkins, RSM, Catalant, Antares Capital, Donnelley Financial, and GLG.

unitedwaymassbay.org
Calling All Doers!

For 24 years, United Way of Massachusetts Bay has helped ensure that families across our region have enough to eat during the holiday season. Last year, we brought together 51 community agencies, 400 donors, and 1,500 volunteers to distribute 280,000 pounds of food and 18,500 gift cards and raise $785,000 for emergency assistance that went immediately back into the community; in all, our 2022 food drive supported more than 80,000 community members!

**But the need persists** as ongoing economic challenges—including rising costs of food and other household essentials—leave tens of thousands of individuals and families struggling to put food on the table.

**That's why United Ways is transitioning the Thanksgiving Project to The Gratitude Project.**

The essence of The Gratitude Project lies in its embrace of the cultural diversity of the people in our communities and recognition that the need knows no season and persists throughout the year.

We’re kicking off The Gratitude Project with our annual holiday food distribution, and throughout the year, The Gratitude Project will offer drives for essential supplies, fundraisers, and volunteer opportunities so that anyone can get involved. By uniting the doers to help in tangible ways, The Gratitude Project nurtures a deep sense of appreciation within each of us, inspiring us to recognize and celebrate the boundless power of community in advancing economic justice.

**Learn More**

As a supporter of The Gratitude Project, you’ll help thousands of people throughout our region by

- **Providing** food and essential supplies to vulnerable community members when they need it most.
- **Easing** the financial burden on families during the holiday season and throughout the year.
- **Inspiring** your colleagues and peers to join you as a Gratitude Project sponsor.

For more information, please contact **Mirayah Cheek** at mcheek@supportunitedway.org.

The amount deductible for Federal Income tax purposes is limited to the excess of the money contributed over the fair market value of the goods/services received in exchange for this contribution. The fair market value of goods/services received in exchange is $250.00 per seat.