ADVANCING ECONOMIC OPPORTUNITY FOR ALL

The pandemic’s lingering economic impact, inflation, and the stark racial and ethnic disparities within our communities make day-to-day necessities and financial wellbeing harder for our most vulnerable to reach.

We have an urgent opportunity to help drive progress in communities most affected by poverty and income inequality.

Together, we can set individuals and families on a new course toward financial independence and security by providing critical resources to programs that:

• Increase assets and income, and improve credit
• Expand access to affordable, quality childcare and out-of-school time
• Create educational and career pathways for youth and young adults
• Ensure safe and stable housing
• Deploy resources in times of crisis

Together, we can LIVE UNITED to make financial opportunities accessible for all and help to end the cycle of poverty for vulnerable households.

TOGETHER, WE CAN MAKE FINANCIAL OPPORTUNITIES ACCESSIBLE FOR ALL – JOIN US!

Our Unique Ability to Drive This Change

Thanks to the generous support of our donors, last year we mobilized our deep partnerships with hundreds of nonprofit organizations, state and municipal leaders, and thousands of businesses to:

• Set 36,000+ families on a new course towards financial security, improving their credit, increasing their savings, and finding stable employment
• Help 24,000+ families to become housing secure, avoiding homelessness
• Provide 15,000+ young children with quality early childhood programs to help ensure they enter kindergarten ready to learn
• Engage 42,000+ young people in opportunities to learn new skills, advancing them in school, life, and future careers
• Deploy over $25M+ in Covid-19 relief and recovery funds, providing 400,000+ people with emergency financial assistance

While we are proud of this work, there is so much more to do. You can help.
ADVANCING ECONOMIC OPPORTUNITY FOR ALL

WITHOUT RELIABLE, AFFORDABLE CHILDCARE, FINANCIAL STABILITY IS JUST NOT POSSIBLE

- Since March 2020, over 1,300 early education programs in the Commonwealth have closed, representing a loss of 23,395 slots for children.
- Massachusetts has the highest childcare costs in the nation, ranging $15,000 per year for a four-year old and up to $20,000 a year for infant care.
- The high costs and decreased availability of childcare cost businesses in Massachusetts an estimated $97 million per month last summer and fall, and more than $1 billion a year.

WITHOUT STABLE HOUSING, EVERYTHING ELSE FAILS

- Massachusetts is at the top of the rankings for both housing costs and family homelessness.
- Despite unprecedented public funding for rental assistance during the pandemic that kept individuals and families in their homes, anxiety and fears of foreclosure or eviction are ticking up again.
- Nearly 1 in 2 renters in Massachusetts spend more than 30% of their income on rent.

INCIDENTS OF CHILD AND ADULT SEXUAL ABUSE ARE A NATIONAL DISGRACE

- In 2019, there were 2,922 reports of child sexual abuse in Massachusetts.
- In 2020, there were 6,773 reports of adult sexual abuse in Massachusetts.

THE PATH FORWARD

United Way is working to expand access to quality, affordable childcare and out-of-school time care to allow families/caregivers to remain in the workforce and connect children to learning and critical developmental supports.

THE PATH FORWARD

United Way is working to ensure that homelessness is a brief, exceedingly rare, one-time event and we are focused on improving household financial and income stability.

THE PATH FORWARD

United Way is working to empower financially vulnerable households to increase their financial stability and build credit. We are focused on increasing income and savings, reducing debt and improving credit to increase household financial stability.

We cannot wait any longer to provide vulnerable individuals and families with the support they need.

Join us in setting a new course towards financial independence and security and making a lasting impact on generations to come.

Connect with us: United Way of Massachusetts Bay UNITEDWAYMABAY @UNITEDWAYMABAY UNITEDWAYMABAY

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