With **Gift Distribution Saturday, May 7th** and **Virtual Resources throughout May**

**LOCATIONS THROUGHOUT GREATER BOSTON, THE NORTH SHORE, MERRIMACK VALLEY, GREATER ATTLEBORO AND THE GREATER SEACOAST**

*Access to diapers is a public health issue.*

Even before the pandemic, 1 in 3 families experienced diaper need. In 2021, diaper prices increased 12%, and, now, more families than ever before struggle to afford this crucial necessity.

*You can help.*

Join us as we come together again this year for United Way’s 2022 Community Baby Shower in support of hundreds of new and expectant parents throughout our community. The need has never been greater and with your help we can reach more families than ever before. We can't do it without you - together, we'll empower hundreds of families across Greater Boston, the North Shore, Merrimack Valley and Greater Attleboro.

*Please see the back of this sheet for information on sponsorship levels and benefits.*

*Empower. Inspire. Make an impact.*
THE COMMUNITY BABY SHOWER PRESENTS AN OUTSTANDING OPPORTUNITY for your company to get involved locally and support United Way’s ongoing work to make our community a better place for all. Inspired to do more? Reach out to explore ongoing volunteer engagement opportunities throughout the year.

**Sponsorship Levels**

**PRESENTING SPONSOR**

$25,000

Provides 250 families with a Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

- Prominent branding on event collateral
- Prominent logo on all e-communications
- Prominent logo on event webpage
- Prominent recognition at virtual event
- Prominent social media recognition
- Seat on the Community Baby Shower Planning Committee
- Volunteer engagement opportunity for up to 10 employees
- Acknowledgement in press releases across the region

**CHILD SPONSOR**

$10,000

Provides 100 families with a Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

- Prominent branding on event collateral
- Company logo on all e-communications
- Company logo on event webpage
- Prominent recognition at virtual event
- Social media recognition
- Volunteer engagement opportunity for up to 5 employees

**TODDLER SPONSOR**

$5,000

Provides 50 families with a Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

- Company logo on all e-communications
- Company logo on event webpage
- Company recognition at virtual event
- Volunteer engagement opportunity for 2 employees

**NEWBORN SPONSOR**

$2,500

Provides 25 families with a Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

- Company logo on post-event e-communications
- Company recognition at virtual event

Thank you to last year’s sponsors

Presenting Sponsor: PNC BANK

For more information please contact: Dahlia Bousaid Cox, Vice President of Engagement at dbc@supportunitedway.org or 617.624.8032.

Deadline to guarantee inclusion in materials is April 15th, 2022.

**Custom and Dual Sponsorship Opportunities**

To discover how your company can support more than one of United Way’s signature events—Community Baby Shower and Thanksgiving Project—please contact: Dahlia Cox at DBC@supportunitedway.org or 617.624.8032.