WE’RE FIGHTING FOR OUR COMMUNITIES

RECOVER. REIMAGINE. REBUILD.

WORKING TOWARD REBUILDING
MORE EQUITABLE AND MORE RESILIENT COMMUNITIES

Last year, we mobilized our deep partnerships with hundreds of nonprofit organizations, state and municipal leaders, and thousands of businesses to:

• Deploy over $25 million in Covid-19 relief and recovery funds.
• Provide more than 400,000 people with emergency financial assistance, helping them to pay for food, housing, utilities, and other essential needs.
• Field nearly 500,000 calls for assistance with Covid-19 resources, mental health support and other essential needs through United Way’s 2-1-1 hotline.

While the pandemic has left no one untouched, it also put a spotlight on the alarming disparities that have always existed throughout our region. This is the lens that will guide us to move forward in reimagining and rebuilding a more resilient community for everyone.

You can help fuel an equitable and inclusive recovery from Covid-19. We’re grateful to everyone who has joined us in this fight.

It’s going to take much more than emergency financial assistance to empower our communities to emerge stronger and more prepared for the future. We’re working to:

• Address the systemic racial and ethnic disparities revealed and heightened by the crisis.
• Prevent those who have lost income from losing their housing.
• Pivot job training programs to prepare displaced workers for new positions.
• Expand access to early education to provide a solid foundation for young learners and empower parents/caregivers to get back to work and contribute to the economy.
• Engage our most vulnerable students with the social-emotional supports they need as they return to school by expanding access to afterschool programs.

What a Dollar Buys:

- **$5 PER WEEK**
  - can buy developmental screening for 5 children ages 0–5.

- **$10 PER WEEK**
  - can buy summer learning and enrichment programs for 4 elementary school children.

- **$15 PER WEEK**
  - can buy emergency heat and electrical assistance for 2 families during cold winter months.

- **$20 PER WEEK**
  - can provide rent to help a struggling family avoid homelessness.

- **$25 PER WEEK**
  - can buy Science, Technology, Engineering or Math (STEM) learning experiences for 10 middle school children to help prepare them for tomorrow’s workforce.
THE HEALTH AND ECONOMIC IMPACTS OF COVID-19 HAVE BEEN DEVASTATING.

- More than 127,000 families are at risk of falling behind on housing payments and may face eviction when state moratoriums expire.
- At the height of the crisis, the depopulation of shelters because of the crisis meant the loss of 1,000 beds for a system that was already beyond capacity.
- Nearly 1 in 5 Massachusetts households with children is facing food insecurity.
- The loss of affordable, reliable childcare has meant lost income for parents and caregivers. More than 31,000 households in Massachusetts report an adult took unpaid leave to care for a child.
- Approximately 60% of parents report that Covid-19 had a negative impact on their child's academic and social-emotional development.

The pandemic has reinforced the importance of taking care of each other and United Way's mission: to galvanize the caring power of communities. Now, more than ever, United Way needs your support to do what we do best – empowering communities to respond, recover, reimagine, and rebuild stronger and more resilient for the future.

THE FIGHT IS NOT OVER.
Help us as we continue to reimagine and rebuild our communities.

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