We’re rebuilding for BETTER, more EQUITABLE and more RESILIENT communities

Last year, we mobilized our deep partnerships with hundreds of nonprofit organizations, state and municipal leaders, and thousands of businesses to:

• DEPLOY OVER $25 MILLION in Covid-19 relief and recovery funds
• PROVIDE MORE THAN 400,000 PEOPLE with emergency financial assistance, helping them to pay for food, housing, utilities and other essential needs.
• FIELD NEARLY 500,000 CALLS for help with Covid-19-related needs, mental health support and other assistance through our 2-1-1 hotline

It’s going to take much more than emergency financial assistance to meet the needs of our most vulnerable residents and to help our communities emerge stronger and more prepared for the future.

• ADDRESS THE SYSTEMIC RACIAL AND ETHNIC DISPARITIES revealed and heightened by the crisis
• EXPAND ACCESS TO EARLY CHILDHOOD PROGRAMS to support young children with healthy development and a solid foundation for learning while providing a stable workforce
• PREVENT THOSE WHO HAVE LOST INCOME from losing their housing and expand supportive services for families, individuals and young adults.
• PIVOT JOB TRAINING PROGRAMS to prepare displaced workers for new positions
• ENGAGE OUR MOST VULNERABLE STUDENTS with the social and emotional supports they need as they return to school

Our goal is to help fuel a fast and inclusive recovery from Covid-19. We’re grateful to everyone who has joined us in this fight.

THANK YOU!

Returning more to the community. The Better Business Bureau recommends that nonprofits spend no more than 35% on fundraising expenses; our overhead as a percent of total revenue is projected to be no more than 15% this year. Our actual overhead rate for the prior fiscal year was 14.9%.

GIVING IS TAX DEDUCTIBLE In accordance with IRS requirements, we acknowledge that United Way of Massachusetts Bay, Inc. d/b/a United Way of Massachusetts Bay and Merrimack Valley has not provided any goods or services in consideration, in whole or in part, for this contribution, other than as they relate to Special Event Contributions. The amount deductible for federal income tax purposes is limited to the excess of the money contributed over the fair market value of the goods or services received in exchange for this contribution. Please refer to the promotional materials for the fair market value of goods or services received in exchange for your contribution. You may wish to consult your tax advisor with regard to your personal tax situation.

United Way of Massachusetts Bay
and Merrimack Valley
UnitedWayMassBay.org
WHAT CAUSE(S) WOULD YOU LIKE TO SUPPORT?

I would like to support ALL OF UNITED WAY’S MISSION to unite and mobilize communities to create positive lasting change for people in need.

Or I would like to support the cause(s) I’ve checked below (please check all that apply):

- Recovering from the Covid-19 Crisis: empowering our communities to rebuild, more equitable and resilient than ever.
- Ending Homelessness: stabilizing individuals, families and youth in safe, affordable and supportive homes.
- Moving Families Out Of Poverty: empowering low-income families with credit-building tools and resources to achieve financial stability.
- Giving Children A Solid Foundation: fostering the learning and development of our region’s most vulnerable children while providing a stable workforce.
- Preparing Youth For Success In Life: providing young people with critical academic, social and emotional support and skills to succeed in college and career.

MY TOTAL ANNUAL GIFT = $

Please choose total annual gift amount and method of payment. Do not forget to enter your total gift amount.

Please ensure that your gift is processed correctly by printing BOLDLY and LEGIBLY on this pledge form and by using a BLUE OR BLACK INK PEN.

Thank you
Please provide your information in the space below:

PREFIX                      FIRST NAME                  M.I.                    LAST NAME                  SUFFIX

HOME EMAIL ADDRESS (so we can thank you and keep you updated on the positive, lasting change you’re creating)

HOME STREET ADDRESS

STATE      ZIP CODE    HOME PHONE

APARTMENT NUMBER    CITY

Are you thinking about retiring in the next 3-5 years?  O  Y  O  N
Because we’ve got many ways for you to stay involved in the community and we want to stay in touch.

Please sign and date

United Way does not sell, trade or disclose its donors’ personal information.

Single Agency — You may direct your gift to a specific agency. See your Campaign Manager for the agency list.
United Way will honor donor designations to United Way agency partners, any United Way and/or any 501 (c) (3) entity.

Of my total gift above, please provide $ __________________to the agency designated below.

(AGENCY CODE NUMBER)  ENTITY (FULL NAME)  CITY  STATE

Check here if you do not want us to release your name to the agency or receive their personal thank you.

For United Way use only

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