Just as it’s done for the past 7 years, this year’s Community Baby Shower will continue to support new and expectant parents experiencing economic hardship in the Greater Seacoast communities. To keep everyone safe our 2021 Community Baby Shower will be virtual.

Last May’s Community Baby Shower helped over 4 times as many families in the Seacoast than our 2019 event. With the ongoing pandemic, the need in our community is greater than ever! Your sponsorship will give much needed support to local young families through gift cards so that they can purchase the baby basics and necessities they require for their little one. In addition, expectant and new parents will also be given diapers and wipes — baby items that have become harder to get during the pandemic. Our young families will also be connected to vital local early childhood and maternal resources to support their baby’s development and learning.

Please join us in celebrating hundreds of new and expectant parents and making their lives easier when welcoming their new baby to our Greater Seacoast Community!

For more information visit UWGS.ORG/babyshower or contact Linda Lorrey at LLorrey@supportunitedway.org or 603.768.1332.
Connect with women leaders from across the Seacoast.
Be inspired and empowered.
Create an impact.

The Community Baby Shower is an outstanding opportunity for your company to support families in need as well as the youngest members of our community.

The 8th Annual Community Baby Shower will be virtual to keep our expectant families and volunteers safe. We know the need is even greater this year as the pandemic continues. Your sponsorship will go directly to helping Seacoast expectant families in need AND we'll provide you with recognition for doing so.

Sponsorship Levels

$5,000 SEACOAST PRESENTING SPONSOR
Provides 50 families with a $100 Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

• Prominent logo recognition on e-communications
• Prominent logo recognition on website
• Prominent logo on resources provided to parents
• Prominent social media recognition
• Prominent recognition in news release
• Four tickets to attend The MOMologues (a virtual event)

$2,500 SPONSOR
Provides 25 families with a $100 Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

• Logo recognition on e-communications
• Logo recognition on website
• Logo on resources given to parents
• Social media recognition
• Recognition in news release
• Two tickets to attend The MOMologues (a virtual event)

$1,000 SPONSOR
Provides 10 families with a $100 Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

• Logo recognition on e-communications
• Logo recognition on website
• Social media recognition
• Recognition in news release

$500 SPONSOR
Provides 5 families with a $100 Visa gift card and access to essential items and family resources from diapers and wipes to support services that promote the health and development of their newborns

• Logo displayed on e-communications
• Logo displayed on website
• Social media recognition

A huge thank you to last year’s sponsors:

Well Sense Health Plan

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