



## Overview

Thanks for helping to spread the word about MyFreeTaxes! We created this toolkit to make it easy for you to post on social media. Don't forget to tag United Way of Massachusetts Bay in your posts using the handles listed below.

*Tip:* When you drop the link into your Facebook and LinkedIn post, a box will pop up that directs to the page - you can either use this or click the "x" and upload the graphic instead.

## United Way Social Media Handles

Facebook: [@unitedwaymassbay](#)

LinkedIn: [@UnitedWayofMassachusettsBayandMerrimackValley](#)

Twitter: [@unitedwaymabay](#)

Instagram: [@unitedwaymabay](#)

## Assets

[One Pager](#)

[Video](#)

Graphics: [A](#) | [B](#) | [C](#)

**Link:** [unitedwaymassbay.org/fileforfree](https://www.unitedwaymassbay.org/fileforfree) OR [myfreetaxes.com](https://www.myfreetaxes.com)

For more assets and digital marketing materials, please visit <https://www.unitedway.org/myfreetaxes/partners/> and create a free account.

## Post A

### Facebook

Don't pay to file your taxes this year! With MyFreeTaxes from [@unitedwaymassbay](#) filing is free. Over the past decade, this service has saved over \$250 million in filing fees. Get the refund you deserve and don't miss a single credit. Now with IRS-certified live support, it's better than ever. File from your phone at [myfreetaxes.com](https://www.myfreetaxes.com).

[Graphic]

### LinkedIn

Don't pay to file your taxes this year! With MyFreeTaxes from [@UnitedWayofMassachusettsBayandMerrimackValley](#) filing is free. Over the past decade, this service has saved over \$250 million in filing fees. Get the refund you deserve and don't miss a single credit. Now with IRS-certified live support, it's better than ever. File from your phone at [myfreetaxes.com](https://www.myfreetaxes.com).

[Graphic]

### Instagram

[Graphic]

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[Graphic]



### **Twitter**

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### **Post B**

#### **Facebook**

File your taxes for free this year with MyFreeTaxes from @unitedwaymassbay! There are no fees, no age or income restrictions, and IRS-certified @mass211 call specialists are available to assist you at any time. Make the most of your return and don't miss out on a single credit at myfreetaxes.com.

[Video or graphic]

#### **Linkedin**

File your taxes for free this year with MyFreeTaxes from @UnitedWayofMassachusettsBayandMerrimackValley! There are no fees, no age or income restrictions, and IRS-certified @mass-211 call specialists are available to assist you at any time. Make the most of your return and don't miss out on a single credit at myfreetaxes.com.

[Video or graphic]

#### **Instagram**

[Video or graphic]

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[Video or graphic]

### **Post C**

#### **Facebook**

Don't pay to file your taxes this year - file for free in person or online with @unitedwaymassbay's free tax service! Either way, IRS-certified @mass211 specialists are available to help every step of the way. Visit myfreetaxes.com to get started.

[Graphic or video]

#### **Linkedin**

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[Graphic or video]

### Twitter

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[Graphic or video]

### Instagram

[Video or graphic]

Don't pay to file your taxes this year - file for free in person or online with @unitedwaymabay's free tax service!

Either way, IRS-certified Mass211 specialists are available to assist you every step of the way.

Visit [myfreetaxes.com](http://myfreetaxes.com) to find a site near you or start filing your taxes online today.

[Graphic or video]

### Post D

#### Facebook

1 in 5 families eligible for the Earned Income Tax Credit doesn't claim it on their tax return, missing out on an average of \$2,100 each year. Myfreetaxes, a free tax filing service from @unitedwaymassbay, makes sure everyone gets the refund they deserve. What will you do with yours? File for free online or find a site near you at [myfreetaxes.com](http://myfreetaxes.com).

[Video or graphic]

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