



WOMEN UNITED'S
25TH ANNIVERSARY
 VIRTUAL
CELEBRATION
 EXTRAORDINARY TIMES... EXTRAORDINARY WOMEN



Sponsor United Way's Women United 25th Anniversary Celebration

United Way's Women United Leadership Breakfast has been a cornerstone event for United Way and our community for over two decades. Year after year, the event attracts hundreds of guests in celebration of Women United's work for those in need throughout our community.

This year, we're hosting a series of virtual events to celebrate the unique accomplishments of Women United over the past 25 years. Your sponsorship will support local families during these challenging and unprecedented times, empowering them to recover and rebuild and demonstrating your dedication to our community. It's co-branding with a conscience.

WOMEN UNITED 25TH ANNIVERSARY VIRTUAL CELEBRATION CHAIR



Jane Steinmetz,

Office Managing Principal, EY Boston

In addition to her 'day' job and being the parent of 4 children and 2 Newfoundlands alongside her husband John, Jane is an active community volunteer. Jane is a board member of United Way of Massachusetts and

Merrimack Valley, Boys and Girls Clubs of Boston, and the National Association of Corporate Directors - New England chapter. She serves on the executive committee of the Massachusetts High Tech Council, Massachusetts Business Roundtable and on the Boston Club corporate advisory board. She currently serves as the chairwoman of the Massachusetts Taxpayer Foundation. Jane has been named to the Boston Business Journal Power 50 and Women Who Mean Business. She was also a 2020 Boston Chamber Pinnacle Award recipient and named as one of Massachusetts Society of CPA's 2018 Women to Watch and Girls' LEAP Honoree of the Year.

unitedwaymassbay.org/womensbreakfast

SCHEDULE OF EVENTS:

Women United 25th Anniversary Virtual Celebration Kick Off

Wednesday, October 14, 2020

9:00 a.m. – 10:00 a.m. Virtual Program

Stay tuned...we will be announcing our amazing speakers in the coming weeks!

Cooking for a Cause

Thursday, October 15, 2020

5:00 p.m. – 6:00 p.m.

Special guest chefs prepare their favorite side dish and highlight United Way's response to local food insecurity.

Community Conversation: Leadership in Crisis Panel

Tuesday, October 20, 2020

Noon – 1:00 p.m.

Join a panel of experts as we discuss how to manage the "new normal" at home and work.

Purses for a Purpose – 25th Anniversary Celebration Finale

Thursday, October 22, 2020

5:30 p.m. – 6:30 p.m.

Designer purse auction showcasing the incredible work of Women United throughout our region.

[Event website](#)



United Way of
 Massachusetts Bay
 and Merrimack Valley



JOIN A MOVEMENT

This year we will be partnering with Women United groups across the East Coast bringing together CEOs, partners and leaders within dozens of industries, hundreds of companies, and neighborhoods and communities across the region.

SPONSORSHIP LEVELS

Reach active, engaged women (and men) who are committed to making a difference with a robust, integrated sponsorship that includes the following benefits. In addition, your support will allow United Way to open our Kick-off Celebration event to our entire community by providing complimentary 'tickets.'

EXTRAORDINARY SPONSOR \$25,000

- Premier Sponsor of Women United 25th Anniversary Celebration
- Prominent Logo recognition and link to your website on event landing page
- Recognition in all e-communications and post event outreach
- 10 second Ad provided by sponsor will be broadcast on all 4 events
- Prominent recognition throughout the event
- Prominent recognition in digital and social media Women United posts
- Inclusion in media releases
- Use of Women United Logo in sponsor's marketing materials
- 50 sponsor 'tickets' for each of 4 events
- Prominent recognition for providing 50 complimentary community tickets for the Kick-off Celebration to be distributed through United Way's network of community partners
- Exclusive Branding during Community Conversation
- Opportunity to join the panel for the Community Conversations
- Prominent recognition at Women United Network Nights throughout the year

PHILANTHROPIC SPONSOR \$15,000

- Prominent Logo recognition and link to your website on event landing page
- Recognition in all e-communications and post event outreach
- Prominent recognition throughout the event
- Prominent recognition in digital and social media Women United posts
- Inclusion in media releases
- Use of Women United Logo in sponsor's marketing materials
- 35 sponsor 'tickets' for each of 4 events
- Prominent recognition for providing 35 complimentary community tickets for the Kick-off Celebration to be distributed through United Way's network or partners
- Prominent recognition at Women United Network Nights throughout the year

ADVOCATE SPONSOR \$7500

- Prominent Logo recognition and link to your website on event landing page
- Recognition in all e-communications and post event outreach
- Prominent recognition throughout the event
- Prominent recognition in digital and social media Women United posts
- Use of Women United Logo in sponsor's marketing materials
- 20 sponsor 'tickets' for each of 4 events
- Prominent Recognition for providing 20 complimentary community tickets for the Kick-off Celebration to be distributed through United Way's network of partners.

MENTOR SPONSOR \$3500

- Prominent Logo recognition and link to your website on event landing page
- Recognition in all e-communications and post event outreach
- Prominent recognition throughout the event
- Prominent recognition in digital and social media Women United posts
- Use of Women United Logo in sponsor's marketing materials
- 10 sponsor 'tickets' for each of 4 events
- Prominent recognition for providing 10 complimentary community tickets for the Kick-off Celebration to be distributed through United Way's network of partners

INDIVIDUAL EVENT TICKETS

Extraordinary Package Includes all 4 events: **\$250**

Celebration Package Includes Kick-off and Finale event: **\$200**

Celebrity Chef Thanksgiving Cooking Demo: \$50

Community Conversation: Leadership during Crisis: \$25

Special consideration and/or pricing for schools, civic groups, small businesses, not for profits and others available.

For more information, please contact Janet Collins at jcollins@supportunitedway.org or 617-624-8045.

To activate your sponsorship, click here OR complete form and email to Janet Collins at jcollins@supportunitedway.org. Please also email your logo as an .EPS, or .AI file to jcollins@supportunitedway.org.

Company Name: _____

Company Contact Telephone: _____

Company Contact Name: _____

Company Contact Signature: _____

Company Contact Email: _____

Payment Method*, check one:

Level of Sponsorship, check one:

Credit Card Ach Transfer Bill me

*Payment is expected on receipt of invoice

Extraordinary Philanthropic Advocate Mentor

Thank you to last year's sponsors and thank you for your consideration and support.