BE A UNITER.
BE A GAME CHANGER.

Because change doesn’t happen by itself. It happens when people unite to mobilize their communities to create positive, lasting change for those in need. JOIN US.

Last year we connected: 37,324 donors, 5,016 volunteers, 3,044 companies, 261 nonprofit agencies, and managed 20 initiatives to change lives in our community in 4 important areas:

ENDING HOMELESSNESS: stabilizing families in safe, affordable housing.

MOVING FAMILIES OUT OF POVERTY: helping low-income families take real steps toward financial stability.

GIVING CHILDREN A SOLID FOUNDATION: fostering the learning and development of our region’s most vulnerable children.

PREPARING YOUTH FOR SUCCESS IN LIFE: helping young people along the path to vocational and college success.

THANK YOU!

Returning more to the community. To ensure that your gift has maximum impact, we have reduced our functional expenses by more than 3% over the past two years. The Better Business Bureau recommends that nonprofits spend no more than 35% on fundraising expenses; our overhead as a percent of total revenue is 16.1%.

GIVING IS TAX DEDUCTIBLE In accordance with IRS requirements, we acknowledge that United Way of Massachusetts Bay, Inc. d/b/a United Way of Massachusetts Bay and Merrimack Valley has not provided any goods or services in consideration, in whole or in part, for this contribution, other than as they relate to Special Event Contributions. The amount deductible for federal income tax purposes is limited to the excess of the money contributed over the fair market value of the goods or services received in exchange for this contribution. Please refer to the promotional materials for the fair market value of goods or services received in exchange for your contribution. You may wish to consult your tax advisor with regard to your personal tax situation.

United Way of Massachusetts Bay and Merrimack Valley
UnitedWayMassBay.org
WHAT CAUSE(S) WOULD YOU LIKE TO SUPPORT?

☐ I would like to support ALL OF UNITED WAY’S MISSION to unite and mobilize communities to create positive lasting change for people in need.

Or ☐ I would like to support the cause(s) I’ve checked below (please check all that apply):

☐ Ending Homelessness: stabilizing families in safe, affordable housing.
☐ Moving Families Out Of Poverty: helping low-income families take real steps toward financial stability.
☐ Giving Children A Solid Foundation: fostering the learning and development of our region’s most vulnerable children.
☐ Preparing Youth For Success In Life: helping young people along the path to vocational and college success.

MY TOTAL ANNUAL GIFT = $ ☐

☐ EASY PAYROLL DEDUCTION

My pay period is (number of times paid per year): ☐ Weekly (52) ☐ Bi-weekly (26) ☐ Semi-monthly (24) ☐ Monthly (12) ☐ Other _____

I want to contribute the following per pay period: ☐ $50 ☐ $25 ☐ $10 ☐ $5 ☐ $3 ☐ Other $ _____

☐ CREDIT CARD  To pay with a credit card please: Go online to unitedwaymassbay.org/emp and enter the information requested

~ OR ~

Scan the QR Code with your smartphone or device and enter the information requested

Text EMP to 51555 with your smartphone and receive the mobile page to complete the credit card payment

☐ PERSONAL CHECK (please attach check and make payable to United Way of Massachusetts Bay, Inc.)

☐ PLEASE BILL ME (home address required below)

☐ SECURITIES (for more information, please contact United Way’s Securities Coordinator at 617.624.8225)

THANK YOU  PLEASE PROVIDE YOUR INFORMATION IN THE SPACE BELOW: Please ensure that your gift is processed correctly by printing BOLDLY and LEGIBLY on this pledge form and by using a BLUE OR BLACK INK PEN.

PREFIX ___________________________ FIRST NAME ___________________________ M.I. _______ LAST NAME ___________________________ SUFFIX _______

HOME EMAIL ADDRESS (so we can thank you and keep you updated on the positive, lasting change you’re creating) ___________________________

HOME STREET ADDRESS ___________________________ APARTMENT NUMBER _______ CITY ___________________________

STATE _______ ZIP CODE _______ HOME PHONE ___________________________ MOBILE PHONE ___________________________

Are you thinking about retiring in the next 3-5 years? ☐ Y ☐ N

Because we’ve got many ways for you to stay involved in the community and we want to stay in touch.

PLEASE SIGN AND DATE

SIGNATURE ___________________________ DATE (MONTH-DAY-YEAR) ________

United Way does not sell, trade or disclose its donors’ personal information.

Single Agency — You may direct your gift to a specific agency. See your Campaign Manager for the agency list. United Way will honor donor designations to United Way agency partners, any United Way and/or any 501 (c) (3) entity.

Of my total gift above, please provide $ _____________ to the agency designated below.

(AGENCY CODE NUMBER) _______ ENTITY (FULL NAME) ___________________________ CITY ___________________________ STATE _______