United Way’s Women’s Leadership Breakfast is a cornerstone event for United Way and our community — attracting more than 700 guests each year and celebrating the contributions of Women United to the well-being of individuals and families at risk in our community. Your sponsorship supports families in need throughout our region and showcases your commitment to our community; co-branding with a conscience.

**KEYNOTE SPEAKER: SARAH HURWITZ**

Sarah Hurwitz was a White House speechwriter from 2009 to 2017 - serving as a senior speechwriter for President Barack Obama and then as chief speechwriter for First Lady Michelle Obama. She also worked on policy issues affecting young women and girls as a senior advisor to the White House Council on Women and Girls. Before working at the White House, Ms. Hurwitz was chief speechwriter for Hillary Clinton during her 2008 presidential primary campaign. Ms. Hurwitz is from Wayland, Massachusetts and is a graduate of Harvard College and Harvard Law School. She is currently a Fellow at the Institute of Politics at Harvard University. Ms. Hurwitz has been profiled in *The Washington Post*, *The Boston Globe*, and *The Guardian*.

**Thursday, October 17, 2019**

**The Westin Boston Waterfront**
425 Summer St.
Boston, MA 02210

7:00 – 8:00 AM  Registration Opens/Networking
8:00 – 9:00 AM  Breakfast Program and Keynote
9:00 – 10:00 AM  Exclusive VIP Reception
with Keynote (by invitation only)

[unitedwaymassbay.org/womensbreakfast](http://unitedwaymassbay.org/womensbreakfast)
Reach active, engaged corporate leaders who are committed to making a difference with a robust, integrated sponsorship that includes:

PHILANTHROPIC SPONSOR — $25,000
- Presenting Sponsor of Women United Breakfast
- Logo on event invitation
- Name recognition/logo on all event signage
- Logo and link on Women United webpage
- Logo inclusion in all digital, social media, e-communications about the Women United Leadership Breakfast
- Mention in all media advisories and press releases
- Logo inclusion in all printed materials
- Logo inclusion in event slideshow
- Use of Women United Logo in sponsor’s marketing materials
- Sponsor acknowledgement by emcee during event program
- 7 sponsor tables (70 guests)
- Exclusive Branding at VIP Reception
- Invitation to exclusive VIP Reception for 25 guests
- Prominent recognition at Women United Network Nights throughout the year
- First Right of Refusal to Host One Women United Network Night
- Social media exposure

ADVOCATE SPONSOR — $15,000
- Logo on event invitation
- Name recognition/logo on all event signage
- Logo and link on Women United webpage
- Logo inclusion in all digital, social media, e-communications about the Women United Leadership Breakfast
- Logo inclusion in all printed materials
- Logo inclusion in event slideshow
- Sponsor acknowledgement by emcee during event program
- Opportunity to provide a gift for each attendee
- 5 sponsor tables (50 guests)
- Invitation to exclusive VIP Reception for 15 guests
- Social media exposure

MENTOR SPONSOR — $7500
- Name recognition/logo on all event signage
- Logo and link on Women United webpage
- Logo inclusion on pre-event and post event e-communication
- Logo inclusion in all printed materials
- Logo inclusion in event slideshow
- Sponsor acknowledgement by emcee during event program
- Opportunity to provide a gift for each attendee
- 3 sponsor tables (30 guests)
- Invitation to exclusive VIP Reception for 15 guests
- Social media exposure

TABLE SPONSOR — $3500
- Company/Individual Name on Table
- Logo inclusion on event slide show
- 1 sponsor table (10 guests)
- Invitation to exclusive VIP Reception for 2 guests

INDIVIDUAL TICKETS
- $300 includes networking, breakfast program and keynote
- $350 includes networking, breakfast program, keynote and VIP reception