THE NEXT GENERATION OF CORPORATE PHILANTHROPY

STREAMLINE YOUR CSR OPERATIONS
Successful workplace giving and volunteering programs have been linked to improved productivity, employee satisfaction and better recruiting success. But these programs can be complex and fraught with challenges. From vetting nonprofits and managing payroll deductions, to coordinating and communicating volunteer opportunities with staff, tracking volunteer hours and measuring impact, CSR managers have their hands full.

You need more than just email and spreadsheets. Introducing Philanthropy Cloud—the giving and volunteering platform that pairs Salesforce’s technology and artificial intelligence with United Way’s expertise in solving problems that matter. With Philanthropy Cloud, you can manage all of your employee philanthropic activities in one place and confidently report back on your overall CSR impact—any time, from any device.

MAKE IT EASY FOR YOUR STAFF Philanthropy Cloud is an easy to use employee giving app, branded to look like your website, with millions of nonprofits, thousands of volunteer opportunities and hundreds of stories of impact updated year-round by United Way.

STREAMLINE VOLUNTEERING From finding, coordinating and communicating volunteer opportunities, to tracking volunteer hours and measuring impact, Philanthropy Cloud manages it for you—and then tells you how it went.

BUILD A MOVEMENT Salesforce.org Philanthropy Cloud provides the platform to quickly deploy emergency relief, mobilize volunteers and share real-time updates.

TELL THE WORLD It’s the gift that gives back. The more your employees engage with Philanthropy Cloud, the more your impact will grow. Articulate your overall charitable impact as an organization in real-time with 1-click reporting.

Introducing PHILANTHROPY CLOUD—the giving and volunteering platform that pairs Salesforce’s technology and artificial intelligence with United Way’s expertise in solving problems that matter.

SCHEDULE A DEMO TODAY!
Contact Matt Hayden at 617.624.8125 or mhayden@supportunitedway.org

For more information, visit: unitedwaymassbay.org/philanthropycloud
ENGAGE YOUR EMPLOYEES

In the age of Netflix and Amazon, consumers expect choice and personalization in their online experiences. Philanthropy Cloud lets us offer more than a million nonprofit giving and thousands of volunteering opportunities throughout the year, using artificial intelligence to surface those that most closely match the employee’s interests, location and giving history.

→ PERSONALIZED PROFILES capture employee interests, volunteering skills and engagement history.

→ CREATE VOLUNTEER OPPORTUNITIES to rally employees around important causes.

For more information, visit: unitedwaymassbay.org/philanthropycloud

WHAT CUSTOMERS ARE SAYING

Boston-Area Bank Sees DRAMATIC Increase in Overall Giving

“Philanthropy Cloud reversed the downward trend in employee campaign participation at Bristol County Savings Bank, creating a huge boost in overall giving.”

Find out why employees at these companies are bragging about Philanthropy Cloud:

Kellogg’s  lyf  Bristol County Savings  MINTZ  GAS SOUTH  Florida Blue  MASSACHUSETTS