BE A GAME CHANGER. BECAUSE CHANGE DOESN’T HAPPEN ALONE. IT HAPPENS WHEN PEOPLE UNITE TO MOBILIZE THEIR COMMUNITIES TO CREATE POSITIVE, LASTING CHANGE FOR THOSE IN NEED. BE ONE OF THOSE PEOPLE.

JOIN US. BECOME A UNITED WAY LEADERSHIP DONOR.

As a United Way Leadership donor, you and your family get to help those in need, through unique volunteer and networking activities. Leadership donors enjoy many other exclusive benefits, including:

- RECOGNITION IN ROSTER
- INVITATIONS TO VOLUNTEER PROJECTS
- TOCQUEVILLE SOCIETY EVENTS
- NETWORKING WITH OTHER LEADERS
- COMMITTEE OPPORTUNITIES
- DEDICATED REPRESENTATIVE
- PERSONAL INVESTMENT REPORTS

THANK YOU!

Returning more to the community. To ensure that your gift has maximum impact, we have reduced our functional expenses by more than 6% over the past five years. The Better Business Bureau recommends that nonprofits spend no more than 33% on fundraising expenses; our overhead as a percent of total revenue is 15.7%.

GIVING IS TAX DEDUCTIBLE. In accordance with IRS requirements, we acknowledge that United Way of Massachusetts Bay, Inc. d/b/a United Way of Massachusetts Bay and Merrimack Valley has not provided any goods or services in consideration, in whole or in part, for this contribution, other than as they relate to Special Event Contributions. The amount deductible for federal income tax purposes is limited to the excess of the money contributed over the fair market value of the goods or services received in exchange for this contribution. Please refer to the promotional materials for the fair market value of goods or services received in exchange for your contribution. You may wish to consult your tax advisor with regard to your personal tax situation.

United Way of Massachusetts Bay
and Merrimack Valley
UnitedWayMassBay.org
WHAT CAUSE(S) WOULD YOU LIKE TO SUPPORT?

I would like to support ALL OF UNITED WAY’S MISSION to unite and mobilize communities to create positive lasting change for people in need.

Or I would like to support the cause(s) I’ve checked below (please check all that apply):

- Basic Needs: ensuring that individuals and families have safe housing and healthy food to eat.
- Job Training and Placement: to help individuals improve job skills and advance within a vocation or career.
- Financial Coaching: to help adults manage expenses, reduce debt, increase savings, and build credit.
- Quality Early Childhood Education Programs: for children ages 0 to 5 years old.
- Out-of-School Educational Support Programs: for elementary, middle, and high school students.
- Mentoring programs: to provide positive role models and leadership training for youth.

MY TOTAL ANNUAL GIFT = $

EASY PAYROLL DEDUCTION

My pay period is (number of times paid per year):  ○ Weekly (52)  ○ Bi-weekly (26)  ○ Semi-monthly (24)  ○ Monthly (12)  ○ Other____

I want to contribute the following per pay period:  ○ $250  ○ $100  ○ $50  ○ $25  ○ $20  ○ Other____

CREDIT CARD  To pay with a credit card please: Go online to unitedwaymassbay.org/emp and enter the information requested

- OR -

Text EMP to 51555 with your smartphone and receive the mobile page to complete the credit card payment

PERSONAL CHECK (please attach check and make payable to United Way of Massachusetts Bay, Inc.)

PLEASE BILL ME (home address required below)

SECURITIES (for more information, please contact United Way’s Securities Coordinator at 617.624.8225)

DAF (I intend to make a REC from my DAF. This is not a legally binding pledge.)

I want to contribute the following per pay period:

- $250
- $100
- $50
- $25
- $20
- Other $$

THANK YOU

PLEASE PROVIDE YOUR INFORMATION IN THE SPACE BELOW:

PREFIX       FIRST NAME              M.I.         LAST NAME                                                                                                                               SUFFIX
HOME EMAIL ADDRESS (so we can thank you and keep you updated on the positive, lasting change you’re creating)

HOME STREET ADDRESS
APARTMENT NUMBER           CITY

HOME PHONE
MOBILE PHONE

Are you thinking about retiring in the next 3-5 years?  ○ Y  ○ N
Because we’ve got many ways for you to stay involved in the community and we want to stay in touch.

PLEASE SIGN AND DATE

United Way does not sell, trade or disclose its donors’ personal information.

Single Agency – You may direct your gift to a specific agency. See your Campaign Manager for the agency list. United Way will honor donor designations to United Way agency partners, any United Way and/or any 501 (c) (3) entity.

Of my total gift above, please provide $ ____________ to the agency designated below:

(AGENCY CODE NUMBER)

ENTITY (FULL NAME)            CITY
STATE

Check here if you do not want us to release your name to the agency or receive their personal thank you.